

Meeting Notes

Partnership for the Saginaw Bay Watershed

Eutrophication Task Group Meeting

Education/Outreach Committee

Partnership for the Saginaw Bay Watershed Board Members are:

Taylor Brook – Director **Zygmunt Dworzecki** - Director **Pete Frauson**- Treasurer

Jim Hergott- Director **Elan Lipschitz** - Director **Laura Ogar**-Vice-Chair

Robin Oeming – Director **Glenn Rowley** – Director **Bill Wright** – Chair

Dennis Zimmerman - Secretary

February 5, 2019 9 am to 10 am

Bay County Building - 3rd Floor Personnel Conference Room

515 Center Street Bay City, Michigan

- *Sixth meeting of the Task Group for Eutrophication. This is the fourth official meeting of the Education/Outreach Committee.*
 - **Summary of Meeting's Action items:**
 - **Gass** will remove the last 2 paragraphs of her article.
 - **Gass** will reword the title of **Dworzecki's** article at his request.
 - **Brook** will forward the sticker onto the Saginaw Chippewa Indian Tribe's graphic designer.
 - **Wright** will email lyrics to the group.
 - Next Meeting of the Education/Outreach Committee is April 2nd. 9 am to 10 am
Bay County Building - 3rd Floor Personnel Conference Room, 515 Center Street, Bay City, Michigan
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Chair Wright convened the meeting at 9:02 am

Team Members present included: **Zimmerman, Dworzecki, Frauson, Brook, Gass, and Wright**. Also attending were: **Kylee Williams** - Administrative Assistant.

Education/Outreach

Information Campaign Discussion

Action Item: Take another look at articles and possibly break them up by audience. **Gass** stated she will remove the last 2 paragraphs of her article, and recommended a rewording of the title of **Dworzecki's** article. **Dworzecki** asked Gass to reword the title of his article.

Our audience is farmers throughout the watershed and bayfront property owners. **Dworzecki** stated his audience was the radio. **Frauson** suggested adding boaters, fisherman, and marinas to our audience as they also want clean water. **Zimmerman** suggested adding golf courses to our audience.

Questions discussed - What is our intention with the newsletter - a one-time publication or a continued publication? Do we have a mailing list?

Decision - Work on developing the newsletter first and then work on developing a mailing list. **Dworzecki** displayed the newsletter section of the Tuscola County website as an example of newsletter frequency/content.

Newsletter Goals

- Educate different stakeholders about potential nutrient sources for eutrophication
- Raise awareness about the impact of eutrophication on watershed health
- Share information about PSBW and the AOCs (and connected BUIs)
- Increase literacy about the watershed and Great Lakes Water Quality Principles

Will continue discussion at next meeting.

Sticker: **Dworzecki** passed around samples of his proposed sticker. **Action Item: Brook** will forward the sticker to the Saginaw Chippewa Indian Tribe's graphic designer. Discussion on changing sticker to a sign/poster, as content is a lot for a sticker.

Wally Walleye: **Wright** presented the lyrics to Wally Walleye. Possibility of making a jingle/video/YouTube video to help educate to public. **Action Item: Wright** will email lyrics to the group.

Next meeting will be held April 2nd at 9 am. Several members noted that our March meeting date conflicts with the Great Lakes Symposium at Michigan State University, which they plan to attend.

Motion by Zimmerman to adjourn the meeting at 9:48 am, **seconded by Dworzecki**

Respectfully submitted, Kylee Williams, Administrative Assistant.

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